



RMSE-Complete Class Descriptions

FRIDAY - July 13, 2012

Denver Merchandise Mart

451 East 58th Ave., Denver, CO

Thursday-Friday-Saturday 10 am-5 pm

Admission \$10.00 - \$9.00 with coupon

Your ticket is good ALL 3 DAYS (other discounts do not apply)

FREE parking

Pre-Expo WORKSHOPS BEGIN WEDNESDAY July 11th, 9:00 am – 5:30 pm

To pre-register; Go to www.rockymountainsewexpo.com and Sign up TODAY!

*Your Admission ticket is required before entering classes. However, it is NOT required to attend the Wednesday pre-expo workshops.

* Kit Fees are payable to the instructor in classroom, while Class Fees are paid in advance when you register.

Come early to the Expo to pick up your tickets. Door opens at 8:15 am for ticket pick up. Your tickets will be waiting for you at WILL CALL.

Cancellation/Exchange Policy: Absolutely NO refunds will be made for admission or class tickets—NO exceptions. However, a seminar ticket can be exchanged at the show if your class is not sold out and has not occurred. Lost or forgotten tickets cannot be replaced or refunded. If you are unable to attend, please give your tickets as a gift to a friend.

FEATURED Fiber Artist, Writer & Designer



Heather Thomas - Wild Heather Designs

I'm a mixed media fiber artist who got her start with traditional quilt making. I designed my first pattern more than 20 years ago and have published more than 100 designs. After more than 12 years of teaching color & design I wrote my second book, A Fiber Artists Guide to Color & Design which came on the heels of my wildly popular first book, Fabric Embellishing; the basics and beyond. In 2011 I was a guest writer for Quilting Arts magazine with a six part feature on Free Style Machine Quilting, a technique that I think is the most fun you can have with a sewing machine. I continue to create and design and write about new and unusual fiber based techniques. My greatest passion however is teaching. As an instructor it is my goal to help each student realize his or her potential as an artist. I think that knowledge is freedom and that freedom gives us wings.



WORKSHOP

Fun, Fast, Fabric Embellishments **LIMIT 20**

Fri. July 13th 9:00 am - 4:00 pm

\$70.00 WF-50 Room K35

In this class students will learn how to use some of today's hot new embellishment products and techniques to spice up their quilts and mixed media art work. We will explore the uses of painted Lutradur, and Peltex, Angelina fibers and film, fabric foil and glitter, fabric beads, tooled metal and found objects. Each student will complete a small, layered, mixed media quilt top ready for quilting. For anyone who is eager to take their quilts and art work to the next level

Bring to class:

Sewing machine is optional

A fat quarter—solid, tone on tone, no prints, mottled batiks work well

Temporary basting glue such as Roxanne's and a glue stick

Hand sewing kit to include embroidery needles and colors of embroidery floss that you want to work with.

Kit fee: \$20 The instructor will provide all of the needed embellishment and the use of her tools for a kit fee of \$20.00 per person

**Gail Bird - Igolochkoy / Birdhouse Ent.**

Gail is an innovator, author, lecturer, designer and teacher both nationally and internationally. For 32 years Gail has specialized in the art of IGOLOCHKOY™ (Russian Punchneedle embroidery) and has the largest collection in the world of punchneedle works, including many famous wearable and quilt artists. Gail was the first person to embellish cross-stitch with charms by creating her own line, **Simply Charming**. For 10 years Gail worked as a craft designer for Falk Industries, manufactures of net and tulle. Ms Bird owns and operates her own company, Birdhouse Enterprises, selling her tools, books, and kits at consumer shows, special events and on her web site. www.gailbird.com.

**WORKSHOP****Lavender Sachet LIMIT 15****Fri. July 13th 9:00 am -12:00 pm****\$35 WF-52 Room J30**

A multi-media class incorporating embroidery, stenciling, painting, silk flowers and scrapbook brads. A lovely gift, hang in your closet or use in your lingerie drawer for a fresh smell.

Kit: \$20.00 paid to the teacher in the classroom

Bring to Class: Scissors

**Susan Clark - Sew-ciety****Susan Clark, Jenny Haskins Educator**

Susan Clark of Cedar Falls, IA is not your average teacher. Susan is a Certified Jenny Haskins Accredited Educator for RNK Distributing, but she has been an active part of the Home Sewing Industry since 1985, teaching sewing, quilting, embroidery and embroidery software from coast to coast. During this time she has served not only as a teacher for consumers, but a trainer of those who teach. Susan's extensive experience in our industry includes managing a number of dealerships or retail stores selling a multiplicity of machine makes and models. Her broad knowledge of so many different machine types make her classes extremely interesting to owners of every brand and since Susan has been fully trained to teach all types of sewing/embroidery software she can relate to almost any question regarding any product.

Susan has also contributed to different sewing industry magazines and newsletters with articles and projects as well as having published embroidery design sets and sewing and embroidery patterns of her own.

In class Susan will teach you the secrets, tips and tricks she has learned in creating perfect embroidery and carefree quilting. You will love the relaxed atmosphere of her class and her down to earth teaching method.

A Place in the Sun**Fri. July 13th 9:00 am – 10:00 am \$8 SF-30 Room F43**

The latest book from Jenny Haskins contains a quilt and home décor projects done entirely in the hoop. All the quilting, all the embroidery and appliques all done in the hoop on your embroidery machine. Just put it together on your standard sewing machine using Jenny's "Jenny Join" technique. Join Susan, a Jenny Haskins Accredited Instructor, for first hand instruction on all the techniques in Jenny's new book.

FEATURED Longarm Quilting Expert**Pam Clarke - Designs with Lines**

Pam Clarke has been quilting since the late 1960's and sewing for 46 years. She lives in Spokane WA and grew up in Sacramento CA. Pam has been machine quilting and teaching machine quilting, piecing and appliqué classes since 1988. She is the owner of Homes Stitches a professional machine quilting business that was started in 1988. Her work can be seen in several published magazines and books. She quilts for Debbie Mumm, K-P kids, Fiber Mosaics, Mary Lou and Company, Fabric Sales, Kaufman, Bernantix, Retta Weirheim and Martingale. To this date she has quilted over 7000 quilts and has made several hundred. Pam has appeared on Quilt Central and with Linda Taylor for PBS. She has also been featured in Fons and Porter as a Celebrity Quilter.

Pam teaches all over the USA including IMQS, Innovations, Machines in Motion, The Home Machine Quilt IMQX in NH and several local shows in the Northwest. Her favorite type of quilting is appliqué mixed with simple piecing with a scrappy look that has won her numerous ribbons across the USA.

Designs with Lines, is another business that was started by Pam Clarke in 1998. This technique was designed to help speed up the quilting process by using simple lines as a guide to create individual designs. Pam has been creating her own stencils for several years and this technique is used for the home machine quilter or the longarm machine quilter. She has available 8 videos From Beginning to the Advanced Machine quilter, along with Sketchbooks full of ideas to go along with her stencils.

Pam has also expanded her business this year to include Log Cabin Dry Goods, the largest retail and machine-quilting store in Spokane. With A-1 machine rentals, drop off quilting services, a broad range of classes, high quality, low cost fabrics, die cut services and meeting rooms, Pam is excited to see Log Cabin Dry Goods grow. In 2009 Pam was voted Teacher of the year for the Home Machine Quilt Show in Salt Lake City, UT.



WORKSHOP

Designs from Simple Shapes and Blocks Intermediate - semi hands-on **LIMIT 16**

Fri. July 13th 9:00 am – 12:30 pm

\$55 WF-51 Room K45

Take a simple circle, swirl, 9-patch, heart and add a few basic shapes to create fantastic designs to be used in borders, blocks, sashing, corners and set-in blocks. No longer will you be searching through your pre-cut stencils to find the perfect fit. Pam Clarke will show you how with these simple shapes to make Amish feathers with a circle, beautiful swirl shapes for large borders or small sashing.

Discover how to use any size heart shape to create an elegant feather heart to be used in plain blocks or half square triangles. Take a 9-Patch block and using the piecing of the block as a reference, stitch outstanding designs with very little marking.

Kit fee \$7.00 paid to the teacher in the classroom

Bring to class: a pencil or pen and small scissors or thread clippers.

* Innova Longarm Quilting Machines sponsored by Shared Thread, LLC



WORKSHOP

Continuous Machine Quilting for Flying Geese Blocks and ½ sq. Triangles Intermediate - semi hands-on **LIMIT 16**

Fri. July 13th 1:30 pm – 5:00 pm

\$55 WF-57 Room K45

Half square triangles and Flying Geese will be the topic of discussion along with a workbook to draw along as Pam Clarke shares with you her fun simple and ever so beautiful designs. Discover the secrets to free-motion design for set in triangles, flying geese and different shape blocks and borders. Some simple Designs with Lines technique will be covered along with how to use the registration lines to keep spacing even with very little marking. Discover how to work with flying geese in a continuous motion filling up the triangle and background with the least amount of stops. Leave class with loads of ideas and designs that are traditional along with fun and easy. This class is for the confident beginner to the experienced quilter.

Kit fee \$7.00 paid to the teacher in the classroom

Bring to class: a pencil or pen and small scissors or thread clippers.

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Barbara Crawford - Crawford Designs

Barbara Crawford, a nationally recognized instructor for dolls, appliqué and needle felting, and a leader in the pattern industry.. Barbara teaches at guilds, quilt shops, expos and The Creative Living show on PBS, and is one of the leading experts in the US and Canada not just in Needle Felting but in creating jackets and coats using sweatshirts and wool felts, and has popular appliqué patterns to embellish along with her own patterns she has several patterns in McCalls pattern books. Barbara started out as a doll designer and has a popular sculpt a Santa head in a day workshops, she is self published with her line of

patterns and books and she has published the first two books written in the United States on needle felting wearable's along with single patterns and new techniques that are being incorporated in all the needle felting books and has many articles and projects in Sew News and the SQE Professional magazines, and Quilt Magazine, along with Designer Needle Felting: Contemporary Styles, Easy Techniques book from Larks Books

Barbara's Up-cycling creation was featured on April 2009 cover of SQE Professional along with the featured article, this is a part of Barbara's new "What's in your Closet" Up cycling your wardrobe program. She holds workshops on her own and encourages workshops across the country on "up cycling" and creating or restyling your wardrobe along with everything else in your closets. Barbara has her degree in Art and is a member of the National Association of Professional Women; she keeps up with the new trends that come out in the sewing world to enable her to offer fun classes that adapt the trends and changes them from trends to techniques, which includes the practical sweatshirt transformations.

It's All About Zippers!

Fri. July 13th 11:00 am – 12:00 pm \$8 SF-36 Room F43

We are seeing them everywhere these days the amazing zipper. It's in all kinds of Fashion Trends and Trendy embellishments, whether you need to zip it, trim it, embellish it, needle felt it, the zipper has become the must have in sewing!

Join Barbara for a fun hour of the Amazing Zipper, from how to use it on the outside of your clothing, in seams, wear them as jewelry pieces, learn to needle felt them into wonderful pieces of jewelry, belt buckles, purse embellishments, you name it, using barbed needles, embroidery and FIRE! Learn to work with coils and with metal teeth and the unique qualities they both have! Models on hand!



WORKSHOP

Appliqué Piecing with Wool Felts LIMIT 26

Fri. July 13th 1:30 pm - 4:30 pm

\$35.00 WF-59 Room J30

A vividly colorful piecing project using a favorite versatile fabric, Wool Felts that have been felted to give texture and a great palette of colors to work with that will be put together to create this beautiful piece without turning under the edges. This lovely small piece will also be finished with hand embroidery to add such a dimensional and lovely finish! So you will have the opportunity to brush up on your embroidery stitches or learn some new stitches.

Barbara's signature to many of her designs is hand embroidery, she says it is like the icing on the cake, a way to add another dimension to the surface. Your finished piece can be hung on the wall, have a candle placed on it, or used on a table center or other uses. The finished project is approx. 10" x 10". This is a great opportunity to advance your sewing experience.

Kit \$27 paid to the teacher in the classroom

Kit includes, felted wool felts, complete pattern for wall hanging, threads, needles and fusible webbing.

Bring to class: scissors and regular sewing supplies



Helen Gibb – Helen Gibb Design, Inc.

With a vast store of self taught ribbon techniques and access to ribbons from France and Japan, Helen's incredible talents in ribbonwork are evident throughout the pages of her books—The Secrets of Fashioning Ribbon Flowers, Heirloom Ribbonwork, Ribbonwork The Complete Guide, Elegant Ribbonwork and her DVD titled Beginners Guide to Ribbonwork.

Helen's ribbonwork has been showcased in numerous magazines, including Better Homes and Gardens, Doll Costuming and Bernina's, Through The Needle in the USA, Embroidery and Cross Stitch magazine in Australia. In addition, Helen is a regular guest on HGTV's—The Carol Duvall Show and she appears on PBS's Creative Living and on network TV news programs in Denver. She teaches in Colorado, Texas, Connecticut, Washington, Italy and Australia.



WORKSHOP

Ribbon Flower Bracelet LIMIT 25

Fri. July 13th 1:00 pm – 3:00 pm

\$24 WF-58 Room J31

Learn to design your own bracelet using French ribbons, ribbon flowers and trims etc. Each kit comes with everything you need to make the bracelet including detailed instructions.

Kit fee: \$29 paid to the teacher in the classroom

Students will have a choice of several colourways.

Bring to class: scissors and basic sewing kit. To further enhance your postcard bring seed beads, small buttons, charms, etc.



Nannette Holmberg - Faux Chenille

Nannette Holmberg was educated at Utah State University and The Fashion Institute of Technology in New York City majoring in Fashion Design. Has owned and operated a couture custom design salon/studio in Salt Lake City since 1970.

Nannette has designed patterns for McCall's Pattern company before starting her own line of patterns.

She has been seen on HGTV's Simply Quilts with Alex Anderson, America Sews with Sue Hausman and Creative Quilting on PBS. The author of three books Variations in Chenille, New Directions in Chenille and Re-Inventing Chenille.

Her works and designs have been published and shown in Japan, Austria and many US publications and wearable art shows. She has taught throughout the United States at quilt guilds and shops for the past 15 years and been designing custom bridal and couture in her salon/studio in Salt Lake City for over 40 years.

Her trademarked product Chenille-It Blooming Bias ® is sold throughout the world in quilt and retail stores. She is best known for her trademarked Faux Chenille techniques, wearable art and line of patterns.

The Wonderful World of Chenille

Fri. July 13th 11:00 am – 12:00 pm \$8 SF-39 Room F35

Travel with Nannette Holmberg and her fabulous trunk show of Quilts and wearables into her world of fiber art and textured treasures. Nannette has written three books and her unique designer jackets and quilts have been published and shown all over the world. Nannette will share her techniques and secrets to creating everything from her watercolor chenille quilts to her elegant confetti silk chiffon jackets and more. Don't miss the fun and the inspiration of things that will surprise and inspire.



Rochelle Jay - Show Off's

Rochelle Jay has been published in several publications and won awards for her designs. Rochelle is an American Sewing Guild member, past member of National Association of Fashion and Accessory Designers and past founding member of Denver group 'Bella Designers'. Recently Rochelle has been published in the Altered Couture Magazine published by Stampington & Company and won 2nd place in the felting challenge for Altered Couture.

Needle Felting Techniques

Fri. July 13th 2:00 pm – 3:00 pm \$8 SF-44 Room G-31

You'll see lots of needle felting techniques in class. I'll show you how to start your own needle felting technique notebook and learn to use more than just wool for fun and unique techniques.



Marsha McClintock - SAF-T-POCKETS Patterns

Marsha McClintock is designer/owner of SAF-T-POCKETS Patterns where she creates patterns suited for travel or every day. She enjoys teaching and creating classes that inspire and motivate students to try new things. Marsha uses creative samples to show techniques and supplies good handouts showing the steps to complete the project. You can count on her to have innovative ideas that will get students excited about sewing. Her knowledge and sense of humor make for informative, fun classes. She has taught at the American Sewing Guild national conferences, sewing shows across the US and at her annual SAF-T-POCKETS' Sew Inns, held on the Oregon coast. In addition, Marsha organizes and guides groups of women on sewing adventures from New York to Hong Kong with her Sew Many Options Tours. She is a past president of Assoc of Sewing & Design Professionals, Oregon Chapter, owned an accessory business and written for Sew News Magazine.

Leather Coat: Second Time Around

Fri. July 13th 9:00 am – 10:00 am \$8 SF-33 Room F35

Wonder what to do with your old leather coat or a thrift store find. You will learn the right techniques, tools and everything you need to turn it into fun accessories. You'll see coin purses, leather purses, totes, belts and other fun items. See how to use existing seams, pockets and zippers in your new creations. After this class, you will be eyeing every leather garment in sight so you can up cycle it.

Close It Up

Fri. July 13th 3:30 pm – 4:30 pm \$8 SF-51 Room F35

Tired of regular buttonholes or zippers and want to try something new? Come see some new and inventive ways to close your garments. Cords, loops, cut on flaps and interesting replacements for buttons. See how you can make inseam buttonholes that add interest to the design. There will be ideas for using hook & eye or snap tapes seen in ready to wear. Before you know it you will be closing your garments in a whole new way.



Darlene Miller - Clothes For You

Darlene Miller teacher, author and designer, has revolutionized the lives of countless women by redefining the standards for choosing garment styles. Her book, *Your Shape, Your Clothes and You - Secrets of a Successful Wardrobe*, teaches women how to dress based on their triangle, square, circle or oval body shape. Her unique concept fostered the development of a line of basic patterns for each of the shapes.

Recently she has adapted quilting techniques for her patterns so garments not only fit well, they look fabulous as wearable art. This has lead her in an additional direction and more opportunities to work with fabric- quilting. She is a traveling teacher for Arizona Quilters Guild, teaches nationally in fabric stores, for American Sewing Guild chapters and Sewing Expos. She has been on the faculty for the Houston International Quilt Festival and Market, American Sewing Expo and NW Quilt Expo. Her patterns have been reviewed in *Threads Magazine* and *Sew News*. She had an article printed in the June '09 issue of *Sew News*, winter issue of '09 in *Country Register* and was featured in the Sept. '09 issue of *Sewing Quilting Embroidery Magazine*.

Darlene lives in Montana and Arizona with family in Oregon. Her favorite place to be is in the classroom and if she can't be the teacher, she is a willing student learning everything she can about fabric whether it be sewing or quilting.

Easy Jackets with a Couture Look

Fri. July 13th 9:00 am – 10:00 am \$8 SF-32 Room G31

Here is a pattern you have been asking for! It is so easy and it a perfect blank canvas to showcase your art work. Each art-to-wear jacket can feature a unique fabric you have quilted, beaded or embellished. The jacket will fit, it will be comfortable and you will love hearing all the compliments about your "original design".

Designer Pants Designed by You!

Fri. July 13th 11:00 am – 12:00 pm \$8 SF-38 Room G31

Learn how to design pants that fit - Guaranteed! It's all about shape - your body shape and matching the design line of your pattern to your body. With an understanding of this concept you will have a wardrobe of pants - all favorites.



Carletta Miles - Show Off's

Carletta has been sewing since the age of 9. My Mother taught me on an old singer sewing machine, at the kitchen table. That is when I received the passion for clothes and continued to take home economic classes in Junior High through Senior High School. I would design and make group outfits for talent shows, costumes, fashion shows and garments from men's suits to Bridal Gowns.

Moved to California in the mid 90's, then learned the Art of Teaching Sewing Techniques at Hancock Fabrics. After returning to Colorado, I began teaching Jacket Jazz from Judy Murrach's books, teaching classes at local Joann Fabrics and Hancock Fabrics stores. After constructing several jackets from Judy's books, I figured out a way to market the jackets at local consignment shops and that is where my business took off.

My friend Rochelle Jay, attend sewing festivals together... came over one day for a play date where we sit, talk and read articles together, showed me a technique she had learned about, now years later, I thought the possibilities were endless with this techniques. So with my imagination and sewing abilities, by the end of 2010 I have been known as the Bag Lady. Returning back to the classrooms of Hobby Lobby, Tactile and Cathy's Craft Room, I am now marketing and teaching the technique of "Fused Plastic". www.c-styledesigns.weebly.com

Go Green with the Bag Lady

Fri. July 13th 11:00 am – 12:00 pm \$8 SF-37 Room G30

Learn the technique of fusing plastic and all the fun things made from plastic bags. Do your part to make our planet environmentally safer with a few less plastic bags hanging around. Carletta Miles will demonstrate the Do's & Don'ts of fusing and sewing plastic crafts, totes and even clothing.



Sue Purdy - Sue's Studs & Laser-cuts

Sue started sewing at the age of 10 in 4-H. Her first project was a dress and got a white ribbon. Her mother wouldn't let her wear it out of the house. Luckily.....she's gotten better. Embellishment has always been her passion; she is the former owner of Sue's Sparklers. Having sold that business, she got bored and started another. 'Green' is the name of the game, so she is using the sun to print fabric and to create screenprints. Join her in this new fascination.



WORKSHOP

Appliqué the New Way LIMIT 16

Fri. July 13th 9:00 am – 12:00 pm

\$35.00 # WF-53 Room J31

McKenna Ryan's patterns are gorgeous, but a daunting task when you consider all the little pieces. We've taken all the work out of the process and have laser-cut all the fabric with fusible attached.

Learn the process of pressing & getting the piece ready to quilt. Sue will teach you the appliqué

techniques so you will be able to create your own appliqué designs. All of McKenna's batiks were used in the kits.

Kit fee: \$28.50 paid to the teacher in the classroom

Kit includes: pattern & laser cut fabric kit & transparency.

Bring to class: Iron, iron pad, appliqué pressing sheet, snippy scissors, pencil, clear packing tape.



Connie Spurlock - Sew Wonderful Dreams

Connie is a teacher and designer who lives in Coeur d'Alene, Idaho. Although she didn't even learn to sew until she was over 30 years old, Connie used her background in marketing and education to develop Sew Wonderful Dreams, a pattern design company. Fifteen years ago the company focused on craft patterns, while today the emphasis is on quilting and education. About her company she says: "We believe the best marketing tool we have is to educate. Everyone can learn but the way we learn is variable. Our classes are designed to help you learn in a way that will be most beneficial to you."

Make It...Sell It...Prof-It

Fri. July 13th 9:00 am – 10:00 am \$8 SF-31 Room G30

Want to bring in a little extra cash with your creativity? Some of the decisions you make will mean the difference between seeing a profit and watching cash flow (away?). Discuss wholesale buying, helpful tools and techniques, current trends and where you could be selling your merchandise. You can PROFIT from this class.

Are You Ready for Some Sweatshirt?

Fri. July 13th 2:00 pm – 3:00 pm \$8 SF-43 Room G30

Re-use, recycle and rejoice with this fun fabric! We will show you lots of things that you can do to make jackets, vests, Christmas stockings, advent calendars and tree skirts with sweatshirts. You'll love the creative opportunity, not to mention the "budget" opportunity to do these fun projects. And even better ~ there are very few rules and anyone can do it.

Using the Appliqué Pressing Sheet ~ It's More Useful That You Think

Fri. July 13th 3:30 pm – 4:30 pm \$8 SF-49 Room G30

You may have one of the best tools on the market lurking, unused, in your sewing stash. Fusible appliqué may be the highest and best use for the appliqué sheet, but it is a highly valuable help for mixing paints, keeping fusible off your ironing board, baking in the oven, applying crystal and metal iron-ons, shrinking Texture Magic.... need we say more? Learn to have quick and easy success with your fusibles, and the rest is your bonus!



Carol Steinbrecher - Style Solutions, LLC

Carol is founder and CEO of Style Solutions, LLC, an image and fashion management services firm. She specializes in tailoring, alterations of ready-to-wear, fitting techniques & fashion pattern alterations; wardrobe strategies, personal styling, closet clutter control, color consults, image branding services, as well as a line of custom tailored menswear. Carol's clients include Academy Award winning "The Cove" producer, Paula DuPre Pesman and Intrada. Carol is an affiliate of the Conselle Institute of Image Management, member of AICI, ASDP, BPW and the Boulder Chamber of

Commerce. Graduate of UW-Oshkosh-BSN. Carol totally believes chocolate is one of the basic food groups and that at least 25% of every day should be fun!

www.stylesolutionsllc.com

Alteration Business Know Power

Fri. July 13th 2:00 pm – 3:00 pm \$8 SF-42 Room F43

Thinking of starting your own alteration business? Want to know what it takes? What moves you out of the hobby category and into a REAL business? Learn to empower and sell yourself first, and get a handle on all the basic business, marketing and legal requirements, equipment and recommendations to get you going, sewing and making a profit. This class is jam packed with information you don't want to miss.

Wardrobe Strategy: Ensemble Solutions

Fri. July 13th 3:30 pm – 4:30 pm \$8 SF-48 Room F43

Take your wardrobe beyond matchy, matchy or cutesy. Learn the basics of design to find your fabulous figure flattering best. Trigger your imagination, eliminate the anxiety, save time and money and simplify your life. Build clusters of outfits out of 5-10 pieces that will last 1-3 seasons of the year. Now that's getting the most out of your fashion dollar!